The Business Economics Certificate (BEC) is an innovative program designed to prepare students for successful careers in a rapidly changing economic environment. The certificate combines an Economics major in the College of Liberal Arts with the Business minor in the Mays College of Business, integrating the skills taught in business courses with the fundamentals of economics.

What’s in it for me?

• Ability to integrate economic principles and apply to business concepts
• Demonstrate area of focus to prospective employers
• Acquire sought after data analysis and forecasting skills

**BEC Course Outline**

### Business Foundations Program Requirements

- ACCT 209: Survey of Accounting
- ISYS 209: Business Info Systems Concepts
- FINC 409: Survey of Finance Principles
- MGMT 209: Business, Government, and Society
- MGMT 309: Survey of Management
- MKTG 409: Marketing

### Applied Economics Course Requirements

- ECMT 475: Forecasting

### Applied Economics Course Electives (Choose 2)

- ECON 315: Sports Economics
- ECON 420: Law and Economics
- ECON 425: Organization of Industry
- ECON 426: Economics of Antitrust and Regulation
- ECON 433: Energy Markets and Policy
- ECON 445: Financial Economics
- ECON 449: Economics of Strategy and Decision Making

*Note: These certificates will not be recorded on the student’s transcript, but can be included in materials presented to potential employers, organizations, or other individuals. Graduates of the program will be supported by the Liberal Arts Career Services, which provides career counseling and arranges interviews with prospective employers.*