

In the fall of 2016, Dr. Jonathan Meer and Dr. Steve Wiggins, professors with the Economics Department at Texas A&M University, unveiled an on-line version of ECON 202 (Principles of Micro-Economics) for a select number of students. After expanding to approximately 600 students in spring 2017, the instructors began offering the course to all University students taking the class and are teaching over 1,100 students this fall. Dr. Wiggins and Dr. Meer designed the first fully online course taught in the Department of Economics, using innovative techniques to improve student engagement and learning. They produced dozens of hours of videos and using lightboard technology, frequent assessments, and interactive exercises, they created a high-impact course focusing on the intuition underlying the principles of microeconomics. Also embedded within the course, several other top faculty from the Economics Department gave talks in their area of expertise in mini-modules.

In early September, Quartz Media published an article highlighting our on-line Principles class and highlighting the virtues of this way of presenting material to college students.

You can read the full story [Here](#)

Professors Wiggins and Meer were recently chosen as the recipients of the inaugural Dr. Dennis Berthold Innovations in Teaching Endowment Award. This award honors the teaching excellence demonstrated by Dr. Berthold, an emeritus professor who introduced numerous creative instructional practices into his classroom during his forty-three years in the Department of English at Texas A&M University. The efforts by Meer and Wiggins to enhance the teaching of ECON 202 (Principles of Microeconomics) with cutting-edge technology to create a more engaging and impactful experience embodies the College of Liberal Art's mission to provide its students with a myriad of transformative learning opportunities.



*Dr Jonathan Meer*

*Dr Steve Wiggins*