

# Fernando A. Luco Echeverría

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- CONTACT INFORMATION Department of Economics  
Texas A&M University Phone: (979)862-4414  
3044 Allen Building E-mail: fluco@tamu.edu  
College Station, TX 77843
- CURRENT POSITION Assistant Professor, Texas A&M University, Department of Economics.  
August 2014 - present.
- VISITING POSITIONS Visiting Assistant Professor  
Pontificia Universidad Católica de Chile, Department of Economics. June 2018.
- EDUCATION Ph.D. in economics, Northwestern University, 2014.  
Dissertation: Essays in Industrial Organization.  
Dissertation Committee: Igal Hendel, Aviv Nevo, and Robert Porter.  
M.A. in economics, Northwestern University, 2010.  
M.A. in economics, Pontificia Universidad Católica de Chile, 2007.  
“Ingeniero Comercial” with mention in economics (professional degree in economics), Pontificia Universidad Católica de Chile, 2006.  
“Licenciado” in economics (B.A. in economics), Pontificia Universidad Católica de Chile, 2006.
- RESEARCH INTEREST Industrial Organization and Applied Microeconomics.
- PUBLICATIONS 1. “Does Strategic Ability Affect Efficiency? Evidence from Electricity Markets”, joint with Ali Hortaçsu, Steve Puller, and Dongni Zhu. Accepted, *American Economic Review*.  
2. “Switching Costs and Competition in Retirement Investment”. *AEJ: Microeconomics* 11 (2): 26-54, May 2019. (This version subsumes the previously circulated working paper “Distinguishing Sources of Inertia in a Defined-Contribution Pension System”.)  
3. “Who Benefits from Information Disclosure? The Case of Retail Gasoline”. *AEJ: Microeconomics* 11 (2): 277-305, May 2019.

- WORKING PAPERS
4. “Vertical Integration with Multi-Product Firms: When Eliminating Double Marginalization May Hurt Consumers ”, joint with Guillermo Marshall. Revision requested (2nd round) at *American Economic Review*.
  5. “Pricing Dynamics and Leadership: Evidence from the Retail-Gasoline Industry”, joint with Jorge Lemus. Revision requested, *Journal of Industrial Economics*.
  6. “The Effect of the Internet on Performance, Market Structure and Variety: Evidence from the Film Industry”, joint with Mahnaz Parsanasab and Tiago Pires.
- OTHER PUBLICATIONS (IN SPANISH)
7. “Distribución de gas natural y competencia (o por qué no regular la distribución de gas por redes)”, joint with Alexander Galetovic, in M. de la Luz Domper and Carlos Cortés (eds.). *Gas Natural: Lecciones de una crisis*. Santiago: Instituto Libertad & Desarrollo, 2008.
- FELLOWSHIPS & AWARDS
- 2013 Dissertation Year Fellowship, Northwestern University.
- 2009 University Fellowship, Northwestern University.
- 2008 Conicyt and Fulbright scholarship offers for Doctoral Studies (declined).
- 2007 Academic Excellence during graduate studies, Pontificia Universidad Católica de Chile.
- 2006 Raul Iver O. prize in economics. Highest GPA in the graduating class, Pontificia Universidad Católica de Chile.
- GRANT FUNDING **National Science Foundation**
- CO-Principal Investigator (joint with Steve Puller). July 2016–June 2018. “Strategic Ability and Productive Efficiency in Electricity Markets”. Award Number: SES-1628864. Total award amount: \$250,832.
- Texas A&M**
- College of Liberal Arts (seed grant). June 2017–June 2018. Total award amount: \$8,000.
- CONFERENCES & SEMINARS
- 2019 UC Berkely, NYU, Bar Ilan University, Ben Gurion University, and Tel Aviv University.
- 2018 University of Kentucky, Triangle Microeconomics Conference, PUC-Chile (2), UBC Summer Conference in Industrial Organization, Bates White, and Yale.
- 2017 IIOC 2017, University of Alberta, Penn State, FTC Tenth Microeconomics conference, Purdue, Boston College, and FTC Bureau of Economics.

- 2016 NBER IO Winter meeting (poster), UT Austin, IIOC 2016, UC Davis, Stanford, QME 2016, FTC Ninth Microeconomics Conference, and Universidad de los Andes (Chile).
- 2015 IIOC 2015, Hal White Antitrust Conference, and Searle Conference on Internet Search (2 discussions).
- 2014 The Board of Governors of the Federal Reserve System, IIOC 2014, Mannheim, NERA, Northeastern, Stata TX Empirical Micro, Superintendencia de Pensiones, Texas A&M, and UCLA Anderson.
- 2013 Analysis Group, Northwestern University.

PROFESSIONAL  
SERVICE

**Referee:** *American Economic Review, AEJ: Applied Economics, emph: Microeconomics, Econometrica, Energy Economics, International Journal of Industrial Organization, Journal of Public Economics, Management Science, Quarterly Journal Of Economics, Review of Economics and Statistics, Review of Industrial Organization, The International Economic Review, The Journal of Econometrics, The Journal of Political Economy, The MIT Press* (book review).

**Grant reviewer:** Fondecyt (Chile) and Israel Science Foundation.

PH.D. STUDENT  
ADVISING  
(COMMITTEE  
MEMBER)

Dongni Zhu, Daiqiang Zhang, Zheng Li, Jonathan Scott, Epphram Karsagi, Hooman Mirahmad, Unnati Narang, Trent McNamara, Shuo Tian.

SEMINAR AND  
WORKSHOP  
ORGANIZATION

**Texas A&M University**, College Station, TX USA  
PERC Applied Micro Seminar, 2015-2017.

Workshop on improving presentation skills (for Ph.D students), Spring 2016, Fall 2018.

TEACHING

**Texas A&M University**, College Station, TX USA

Industrial Organization (graduate, Fall 2014, Spring 2016, 2017, 2018, 2019), and Economics of Antitrust and Regulation (undergraduate, Spring and Fall 2015, Fall 2016, Spring 2019).

**Universidad de los Andes**, Santiago, Chile

Microeconomics II (Spring 2007), Managerial Economics (Fall and Spring 2008), and Industrial Organization (Fall 2009).

PAST EMPLOYMENT      **Lecturer and Researcher**, Universidad de los Andes, Santiago, Chile. January 2008-July 2009.  
**Part-time Lecturer**, Universidad de los Andes, Santiago, Chile. July 2007-December 2007.  
**Research Associate**, at Felipe Larraín y Asociados, Santiago, Chile. December 2006-November 2007.

OTHER POSITIONS      **Research Assistant** to: Professors Igal Hendel, Benjamin Handel and Michael Whinston, Northwestern University, 2011-2013; Professor Alberto Salvo, Northwestern University, Summer 2012; María de la Luz Domper, Instituto Libertad & Desarrollo, 2004-2005.

OTHER CERTIFICATIONS      **PADI**, Master Scuba Diver, Enriched Air Diver, Underwater Navigator, Search and Recovery Diver, Dry Suit Diver, Deep Diver, and Emergency Oxygen Provider. Also Emergency First Responder (primary and secondary care), valid until May 2021.

CITIZENSHIP      Chilean, U.S. permanent resident.